



**20<sup>th</sup> March 2008**

## **Cayman Schools Receive Reading Boost from Rotary Central and Deutsche Bank Volunteers**

Volunteers from Deutsche Bank are joining with members of Rotary Central to visit and read to pupils at nine different primary schools in Cayman this month.

More than 250 local school children will benefit from the reading programme, the latest phase of Rotary Central's recently launched 'Literacy for Success' campaign. Designed to help more people learn to read and to encourage others to read more often, the campaign is supported by Deutsche Bank as part of its 25<sup>th</sup> anniversary of being in the Cayman Islands.

A team of nine staff at Deutsche Bank, together with volunteers from Rotary Central, are giving their time to read to pupils at nine different schools during the month. On allocated days throughout March, the volunteers will spend time with groups of pupils and help them to read the specially selected books.

The schools being visited by the volunteers include the Lighthouse School, Sunnysmile Preschool, Wesleyan, Just for Kids, the Achievement Centre, the New Testament Church of God, Shauna's Early World, Tiffany's Preschool and Quality Child Care.

Sandy McFarlane, President of Rotary Central and coordinator of the CIRA programme, said:

"We have definitely got 'Literacy for Success' off to a smashing start – the first reading sessions have gone brilliantly. All of the children so far have been delightful and have shown a real desire to read the books we have brought in for them. It is a really encouraging start to our campaign which we can build on over the coming months and the active involvement of the Deutsche Bank staff is a real boost."

David Dyer, Director of Deutsche Bank, added:

“It is important for us that we make a real contribution to the local community in our anniversary year. This means that, as well as supporting Rotary Central’s campaign financially, our staff give their time to actively engage with the campaign’s aims. I am really pleased that our team of volunteers has approached this initiative with such enthusiasm and can play a role in making this important initiative a success.”

As part of its 25<sup>th</sup> anniversary celebrations, Deutsche Bank has provided sponsorship to the value of US\$ 25,000 to support the Literacy Programme in 2008. The sponsorship also involves a gift of a book to each of the children at the schools visited, donations to libraries and help in raising awareness of the campaign in the community. In addition there will be a cocktail reception on March 31<sup>st</sup> at Grand Old House to highlight the importance of literacy in Cayman and to discuss the work undertaken by the Cayman Islands Reading Aides (CIRA).

(Ends)

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**Notes to Editors**

Visits to the schools involved in this initiative are planned as follows:

6 <sup>th</sup> March:	Lighthouse School, 10.15am
10 <sup>th</sup> March:	Sunnysmile Preschool, 10am
12 <sup>th</sup> March:	Wesleyan, 10am
14 <sup>th</sup> March:	Just for Kids, 9.30am
17 <sup>th</sup> March:	Achievement Centre, 10.30am
18 <sup>th</sup> March:	New Testament Church of God, 9.15am
19 <sup>th</sup> March:	Shauna’s Early World, 11.30am
25 <sup>th</sup> March:	Tiffany’s Preschool, 10am
28 <sup>th</sup> March:	Quality Child Care, 10am